

# Cookies Policy



These Terms and Conditions ("Terms") govern the use of services provided by **Orbit Option Ltd** ("Company," "we," "our," or "us"). By opening an account, accessing, or using our platform or services, you confirm your agreement to be legally bound by these Terms.

This Cookie Policy explains how Orbit Option Ltd uses cookies and similar technologies when clients access or use the Company's website and platform.

## **1. TYPES OF COOKIES USED**

Orbit Option Ltd utilizes the following categories of cookies:

### **1.1 Strictly Necessary Cookies**

These cookies are essential for the proper functioning of the website and platform. They enable:

- Secure login authentication;
- Account session management;
- Access to protected areas;
- Core operational functionalities.

Without these cookies, certain services cannot be provided.

### **1.2 Analytical / Performance Cookies**

These cookies collect information regarding:

- Number of visitors;
- Navigation patterns;
- Website performance metrics;
- Interaction behavior.

The data collected is used to:

- Improve usability;
- Optimize platform performance;
- Enhance overall user experience.

### 1.3 Functionality Cookies

These cookies allow the website to:

- Recognize returning users;
- Store user preferences (e.g., language selection);
- Personalize content;
- Improve usability features.

### 1.4 Targeting Cookies

These cookies:

- Track pages visited and links followed;
- Analyze user behavior for content personalization;
- Enable customized advertisements.

Such information may be shared with third parties for marketing or advertising purposes in accordance with applicable laws.

## 2. EXAMPLES OF COOKIES USED

The platform may utilize cookies such as:

- **Platform:** Estimates audience size and usage patterns.
- **Init\_url:** Tracks initial URLs for navigation analysis.
- **Device\_id:** Assigns unique identifiers for analytics purposes.
- **Disable-footer-fixed-warning:** Suppresses recurring footer warnings for improved experience.
- **Lang / pll\_language:** Stores language preferences.
- **ChatButtons:** Manages chat feature interactions.
- **Aff / afftrack / aff\_params:** Tracks affiliate traffic for promotional and performance analysis.

## **2.1 Third-Party Cookies**

Third parties, including advertising networks and analytics providers, may set analytical or targeting cookies on the website.

Clients are strongly advised to review the privacy and cookie policies of such third parties to understand how their data is collected and processed.

Orbit Option Ltd does not control third-party cookie practices but ensures cooperation only with reputable service providers.

## **3. ACTIONS AGAINST NON-COMPLIANCE**

If a client violates this Policy or engages in suspicious activity related to cookies or data privacy, the Company reserves the right to:

- Restrict website access for users blocking strictly necessary cookies, thereby limiting functionality;
- Suspend accounts in cases of falsified consent or unauthorized data manipulation;
- Block targeted advertisements and personalized content for users attempting to bypass cookie controls;
- Report data privacy violations (e.g., unauthorized tracking, fraud, or manipulation) to competent authorities;
- Suspend accounts during investigations;
- Remove cookies and reset preferences for non-compliant users.

All enforcement measures shall be applied at the Company's sole discretion and in compliance with applicable law.

## **4. COOKIE MANAGEMENT**

### **4.1 Consent**

By accessing and using the website, clients consent to the use of cookies as described in this Policy, unless they disable cookies through browser settings.

### **4.2 Control**

Clients may:

- Block cookies;

- Delete stored cookies;
- Adjust privacy preferences

through their browser settings.

However, disabling strictly necessary cookies may restrict access to certain parts of the website or impair platform functionality.

### **4.3 Review**

Clients are encouraged to:

- Periodically review their cookie settings;
- Monitor third-party privacy policies;
- Adjust preferences according to their data protection expectations.

## **5. CLIENT RESPONSIBILITIES**

Clients agree to:

- Provide informed consent regarding cookie usage;
- Refrain from manipulating or bypassing cookie systems to deceive the platform;
- Ensure browser settings reflect their privacy preferences to prevent unintended data collection.

Failure to comply may result in restricted access or account suspension.

## **6. POLICY UPDATES**

Orbit Option Ltd reserves the right to amend, update, or modify this Cookie Policy at its sole discretion.

Changes will be published on the official website and shall take effect immediately or as otherwise specified.

Continued use of the website constitutes acceptance of the revised Policy.

## **7. CLIENT CONSENT**

By accessing and using the website, clients:

- Confirm their consent to this Cookie Policy;
- Acknowledge the role of cookies in enhancing user experience and platform functionality;
- Accept the Company's right to enforce strict data protection and compliance measures.